## Annexure 6: Fund Request Template for Advocacy Grant

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| Advocacy title |  |
| Implementing agency |  |
| Fund requested (Nu.) |  |
| Start and end date |  |
| Project Coordinator | Name:Mobile number:Email: |
| Provide detailed explanations for the following: |
| 1. Rationale
* The purpose of the proposed activity.
* State the goal that is achievable within a specified timeframe, how the advocacy will be executed, who will be involved, and what resources will be required.
* Benefits of the activity.
 |
| 1. Project
* List of activities with explanations
 |
| 1. Target audience
* Who participates?
* How many?
* How will you engage them?
 |
| 1. Advocacy message
* Proposed environmental advocacy message - regardless of medium,

the message needs to be concise, accurate, consistent and evidence based.* Any other
 |
| 1. BTF Advocacy
* How will you raise the visibility of BTF?
 |
| 1. Work Plan and Budget breakdown
* Provide an activity-wise time schedule.
* Provide an activity-wise budget detail.
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