## Annexure 6: Fund Request Template for Advocacy Grant

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| Advocacy title |  |
| Implementing agency |  |
| Fund requested (Nu.) |  |
| Start and end date |  |
| Project Coordinator | Name:  Mobile number:  Email: |
| Provide detailed explanations for the following: | |
| 1. Rationale  * The purpose of the proposed activity. * State the goal that is achievable within a specified timeframe, how the advocacy will be executed, who will be involved, and what resources will be required. * Benefits of the activity. | |
| 1. Project  * List of activities with explanations | |
| 1. Target audience  * Who participates? * How many? * How will you engage them? | |
| 1. Advocacy message  * Proposed environmental advocacy message - regardless of medium,   the message needs to be concise, accurate, consistent and evidence based.   * Any other | |
| 1. BTF Advocacy  * How will you raise the visibility of BTF? | |
| 1. Work Plan and Budget breakdown  * Provide an activity-wise time schedule. * Provide an activity-wise budget detail. | |